



<b>Job Title:</b>	Smart Money Alliance Regional Director	<b>Job Category:</b>	Financial Literacy
<b>Location:</b>	Nationwide	<b>Industry:</b>	501(c)(3) non-profit
<b>Compensation:</b>	<p>Regional Directors have a two-prong compensation model:</p> <ol style="list-style-type: none"> <li>1. earn \$20,000 per month for opening and supporting new Branch Offices; and</li> <li>2. 1% of the capital raise from their Branches.</li> </ol> <p>As each Branch Office should assist at least twenty (20) clients per month access capital with at least a \$100,000 capital raise, Regional Directors should earn \$20,000 per month for each Branch opened and supported.</p>	<b>Position Type:</b>	<ul style="list-style-type: none"> <li>• Of course, no cost to become a Regional Director.</li> <li>• Work part- or full-time with complete flexibility.</li> <li>• Free training and support provided.</li> <li>• Three primary duties: <ol style="list-style-type: none"> <li>1. Open new Branch Offices;</li> <li>2. Support Branch Offices opened; and</li> <li>3. Serve as part of the SMA leadership team.</li> </ol> </li> </ul>
<b>Timeline:</b>	Immediate	<b>Date posted:</b>	April 20, 2020
<b>Applications Accepted By:</b>			
<b>APPLY VIA EMAIL:</b> HR@SmartMoneyAlliance.org		<b>WHO SHOULD APPLY:</b> Individuals interested in a leadership role to develop and support a network of Branch Offices that conduct financial literacy programming for consumers and small businesses.	
<b>Background &amp; Duties</b>			
<p><b>BACKGROUND</b></p> <p>Smart Money Alliance, a 501(c)(3) non-profit organization, is developing a national network of Branch Offices to improve financial literacy of consumers and small business owners. This includes assisting small business owners in accessing capital.</p> <p>Regional Directors are part of our leadership team and responsible for selecting, on-boarding, and oversight of Branch Offices in exchange for earning \$5,000 for each Branch Office opened and 1% of the capital raise (which should average \$20,000 per month per Branch). Regional Directors serve on our National Advisory Board and contribute to the oversight of processes and policies.</p> <p>The proposition to prospective Branch Office Managers is very attractive and is summarized below:</p> <ol style="list-style-type: none"> <li>1. All Branch Offices are an extension of our grant-funded, national 501(c)(3) non-profit organization.</li> <li>2. Branch Office Managers run a local distribution point for our financial literacy curriculum and earn \$250 per hour to on-board new Capital Ready clients plus 5% of the capital raise which should total at least \$5,850 per client.</li> <li>3. Clients receive a guaranteed \$100,000 capital raise regardless of personal credit or time in business through curriculum developed by current and former SBA/SBDC Advisors, SCORE Mentors, and business bankers.</li> <li>4. Regional Directors can leverage a Workforce Grant to train prospective Branch Office Managers prior to any contractual of financial commitment.</li> <li>5. Each Branch Office receives a \$25,000 Grant (money that is not a loan and does not need to be paid back).</li> <li>6. Each Branch has access to an array of financial literacy topics which are great door openers for other B2B offerings.</li> <li>7. Only \$250 out of pocket to open a Branch Office, with an exclusive geographic territory and earnings of \$5,000+ per client assisted, as the Branch will financially support itself by following our innovative economic model.</li> </ol> <p><b>TWO SIMPLE STEPS TO BECOME A REGIONAL DIRECTOR</b></p> <ol style="list-style-type: none"> <li>1. <b>Demonstrate your competency.</b> Bring on at least four (4) new Branch Offices in a one-month period. You'll be paid \$5,000 for each once they pay their full Branch License Fee. Thus, your minimum earning is \$20,000 per month.</li> <li>2. <b>Formalize your role.</b> Once you have demonstrated your ability to open four (4) Branches monthly as stated above, we'll get you formally on-boarded, set up to start receiving 1% overrides, and plug you into our leadership team.</li> </ol>			